

CONSENT FOR USE OF IMAGES FORM [MEDIA RELEASE FORM]

Sidian Bank Limited (“**Sidian**”, “**Bank**” or “**We**”) utilizes a wide range of information and materials to enlighten people about the services we provide. Among such materials is the use of images (still or moving) of people utilizing our services, and or taking part in activities that are associated with the Bank.

This may include printed and electronic publications, video, audio, adverts, press releases, photo galleries, news media, social media, and any other media we might use to promote the college in the future.

We make use of these images, content, and associated personal data for the purpose of promoting and marketing services provided by the Bank.

Please note that on signing this form you are agreeing to the following terms and conditions:

- That without expectation of compensation or any other remuneration, now or in the future, I give my consent to Sidian to use my name and image as described above. The information provided in this form will also be used to show the Bank is compliant with the Data Protection Act, 2019. The use of the image and name may also include its distribution to third parties, such as media outlets or partners of the Bank. We will not pass the details recorded on this form on to any other organisation, unless legally obligated, without your explicit consent. The contact information which you provide will only be used to reach you about the material you have given the consent for.
- I note that this may include use in print and electronic media, including the Internet and official social media platforms, and therefore accessible to overseas recipients. I therefore consent to the collection, use and disclosure of my image, including disclosure to overseas recipients, as outlined. We will take all reasonable measures to prevent unauthorized access. In case of a data breach or unauthorized access, we will promptly notify you and take appropriate steps to remedy the situation.
- The intellectual property (including copyright, trademark, and other related rights) of any data and/or information covered by this consent form shall be assigned to Sidian and will become the property of Sidian. Embarrassing or distressing images, or inappropriate content, will not be used.
- I waive any right to approve the finished product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied. I also waive any right to any compensation or royalties in connection with the use of the image and name.
- I agree to indemnify and hold Sidian harmless against all claims, damages, and expenses, including reasonable advocate’s fees, arising out of the use of the image

and name, including but not limited to claims for invasion of privacy, defamation, and copyright infringement.

- I have read and understood this form, and consent to the collection, use and disclosure of my image under the above conditions.

If you wish to withdraw your consent, you can do so at any time:

- by using the Data Subject Consent Withdrawal Form found on our website; or
- at the Help Desk of any nearest Bank branch

Signature

Date

Name

ID / Passport Number

Phone Number

Email